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Volume 11  
Issue 2



# San Angelo Stock Show and Rodeo Parade

AMERICAN ASSOCIATION OF SHERIFF POSSES AND RIDING CLUBS  
*The Rider's Round Up*





## The Rider's Roundup

Official Publication of the  
American Association of Sheriff Poses and  
Riding Clubs. Published and printed monthly.

All correspondence should be mailed to:

**AASP&RC**  
**P.O. Box 423**  
**Kempner, TX 76539**

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**Association Office**  
P.O. Box 287, Bowie, TX 76230 940/872 4656

## Yearly Advertising Rates

Any business or organization wanting to advertise in the Riders Roundup can either mail a copy of the ad or use email. Payment should be received in the office by the 15th of the month the ad will run.

**Full Page - \$400.00**  
**1/2Page - \$250.00**  
**1/4Page - \$125.00**  
**2 1/2 X 7 1/2 - \$75.00**  
**Business - \$40.00**

This reflects Ads running for 12 full months.

## CLASSIFIED ADS

.10 each word, add a picture for \$1. Send your ads to the office by email and send your payment asap! No ad will run until payment has been confirmed.

**Notice:** The purpose of the Rider's Round Up is to be an information tool for Clubs within the Association. Keeping every member up to date with functions and members success stories. The Officers of this association wish to promote a happy, healthy, family oriented newsletter.

OFFICE EMAIL ADDRESS  
OFFICE287@SBCGLOBAL.NET



RIDER'S ROUND UP  
STEPH09@ZIPNET.US

## Kidz Koral

**Questions:** A well-trained horse should travel at what speed when walking?  
**Answers below.**



**Articles and Pictures for Publication**  
Due by the Monday, 8 pm, immediately after the 3rd weekend of each month. Sending Sooner Guarantees Special Attention. Cut off for articles next month is **March 22.**

## Rider's Round Up Committee Members

District 2 - LaDonna Mild  
District 5 - Mikki Bullard  
District 6 - Tracey Burks  
District 10 - Rusty Smith  
District 14 - Diana Johnson  
District 22 - Tassie Winters  
District 24 - Lisa Herrington  
District 31 - Janice Balhuta

Rider's Roundup Online  
www.aasprc.net

Only printed copies should be mailed to those who truly need them. If you are able to receive by email or view on line, just email the office with your request. If you have received this by US mail and are able to view on line, please have your name removed from the mailing list.  
**MONEY SAVED TODAY WILL BENEFIT US TOMORROW!**

## Kidz Koral Answers

4 miles per hour

## PRESIDENT DONNA LEIPSIC



Well, another month gone by. February is drawing to a close, March is on our doorstep and Spring is right around the corner. Soon, the horses will begin to shed out and playday season will be in full swing. I have a calendar full of events to attend and I hope to get around to see as many Association members at their home clubs as possible this year.

Last weekend Gary and I traveled to San Angelo for the San Angelo Stock Show Parade. The weather cooperated and was very pleasant the entire weekend. I was so glad to see Queen Joy and Princesses Lauren and Brittney in attendance. They looked beautiful as always. Treasurer Melissa Thompson made the trip, as did Region 1 VP Ronnie Elrod, Region 7 VP Sarge Mainville and of course Region 6 VP Buster Jones.

The parade was loads of fun. Paint was not too wild about the camels, but other than that, he went like a champ once more. I am happy to report that several Association clubs from San Angelo and Lubbock were represented and took home awards for their efforts. After the parade, Buster announced we had reservations for about 50 at a nearby restaurant. It was so nice to be able to sit and chat with so many Association members. I'm just sorry that I did not get to visit with everyone that attended, but hopefully I will be able to remedy this down the road!!

Saturday night, we headed out to attend the Rodeo at the Coliseum. Gary and Jim Tumlinson tried to talk Jeton and I into a bungee ride, but I told them I would gladly hold their hats as I wanted absolutely NO part of that thing!! We had a ball, ate all sorts of junk food and then headed inside for the rodeo. The competition was very exciting. Near the end of the performance, we had a nice surprise to see Skyler Smith run in the Junior Barrels. He did a fantastic job! Sunday we got to sleep in a bit and then visited with Stephani Foltz and Melissa before we headed North. Once again, thanks so much to Jim and Jeton Tumlinson for opening their home to us. We sure appreciate your hospitality and the chance to spend it with good friends, fun and laughter.

On another note, remember that Spring Roundup is only a couple of months away. In this issue, you will receive information on what Wes has planned for us at this event in April. I sure hope everyone plans to attend as it looks like a fun-packed weekend. He has worked very hard on the schedule and it looks like we're in for a real treat. This year, we have some very different activities planned and we sure hope everyone is planning on coming to participate and join in the fun.

I will attend the Region 3 Fundraiser this next weekend and am looking forward to seeing many of you from my home region. At this point, the weather is supposed to cooperate, so I'm looking forward to a pleasant day.

In closing, I want to extend my heartfelt condolences to the Jeter family. This month brought great sorrow to this Association family. Jaime Jeter Buckingham, the daughter of lifetime member Tommy Jeter and granddaughter of Bill and Loretta Jeter, tragically lost her life in an automobile accident Valentine's Day weekend. For those of you who did not know Jaime, she was a wonderful young woman who always had a smile on her face and laughter in her heart. Jaime was full of life and full of fun and she will be missed by so many. Please keep Bucky and their charming young daughter Kynlee, Bill and Loretta, Tommy and his wife Terri, Becky (Aunt Beck) and Calvin Rhodes, her uncle John and Karyn Jeter, sisters Kristin, Brandi and Jenna and all her cousins and friends in your prayers to allow them the strength they need to see them through this time of sorrow.

Until next month, stay safe, Donna



## **Just to bring you up to speed:**

....The NARC accepted the contract for having their Finals over Labor Day Weekend at our grounds again this year. One significant change will be that the American Association will be watering the arena and dragging that weekend. In return, we will collect ALL the monies from the RV spot rentals (rented @ \$60 for the three day weekend and \$20 per day for extra days spent) and the stalls (rented @\$30 for the weekend and \$10 per day for extra days spent). As a result, we expect to realize approximately \$1900 in additional monies for this event.

....Remember that Spring Roundup is open to non-Association members this year, so it would be a good time to talk to your friends and neighbors that are not members of the Association yet and invite them to come and participate and see what we are all about. This year, the registration fee includes both the Dinner on Saturday night and the Queen's Breakfast on Sunday morning. The feature event on Saturday is a Team Playday, so start rounding up your teams and get entered. And our friends from the NARC are going to attend and put on a Pony Express demonstration for us on Saturday as well. For those of you that have never seen Pony Express, it is something you should not miss!!! Really brings back memories for some of us Old Timers!! And plan to stick around for the "Poker Ride" on Sunday after the Breakfast and Church Services at the grounds. It is sure to be a fun and exciting weekend, so make plans to attend.

....Our bond has been renewed for the coming year. In addition to all the Officers, we have also added the Concession Chair, the Secretary and the Riders Roundup Chair to the positions that are covered on the bond.

....The registration for the Queen's trailer has been renewed for the year, so our Miss Joy is good to go with an updated trailer tag!!!

....There are already members out there selling ads. Look for report of their progress in next month's Riders Roundup. Remember, we will certainly accept donations in lieu of cash!! We have had success in getting donations of materials from several businesses as of this writing. Of course, donations are project specific, but anything that the Association would normally have to buy, we will certainly recognize in trade for advertising spots, so don't overlook this opportunity. Donations could include items such as paint, building materials, fixtures and pipe, food or paper items for the concession stand, items that might be utilized as awards for one of our functions or as silent auction items...the list goes on and on. In short – don't pass up ANYTHING that we can use!!!

....I am happy to report that we have had several members utilize the PayPal option on the website for paying their membership dues. I am hoping to chat with these members soon to determine if the process was as easy and "foolproof" as we are hoping.





Spring Round Up  
April 16-17-18  
Get your Teams  
Ready to Rumble!!!!



**Tassie Winters**  
**Dnt Photography**

(469) 236-1123 Mobile  
[contactus@dntphotography.us](mailto:contactus@dntphotography.us)

1191 Kingstree Rd.  
Kaufman, TX 75142  
[www.dntphotography.us](http://www.dntphotography.us)

*All Officer pictures  
brought to you by  
Dnt Photography  
Thank You Tassie!*

# Spring Round Up Schedule

## April 16, 17, 18

### FRIDAY EVENING

#### 4-D Barrel Race:

6:00 Sign up

6:30 Exhibitions begin (*number of exhibitions will be limited*)

9:00 4-D classes begin

### SATURDAY

8:30 Sign up – blind draw

9:00 Grand Entry – Arena 1

9:30 Team Playday start – Arena 1  
(SAW, Bow Tie, Barrels, 2 events TBA);

*There will be a Pony Express  
demonstration after the third event*

11:00 Fun events in Arena 2

(Lazy H, Peppermint Twist)

7:00 Chuckwagon Dinner followed  
by *Dance on the Slab*

### SUNDAY

8:30 Queen's Breakfast on the Slab –  
*provided by Chuckwagon Crew*

9:00 Cowboy Church service on the Slab

10:00 Poker Ride (location TBA)





# SPRING ROUNDUP MENUS

## WE'RE IN FOR QUITE A TREAT!!

(Remember, both of these meals are included with your Registration Fee)

### **DINNER, SATURDAY NIGHT**

Chicken Fried Steak with Gravy  
Potatoes  
Green Bean and Corn Casserole  
Pinto Beans  
Salad  
Homemade Biscuits  
Peach Cobbler  
Coffee and Tea

### **QUEEN'S BREAKFAST, SUNDAY MORNING**

Eggs  
Bacon and Sausage  
Homemade Biscuits  
Gravy  
Coffee and Orange Juice

Camp will be set up Friday night and there will be hot coffee available for anyone from that time on. Everyone is welcome to swing by camp, grab a cup 'o Joe, shoot the breeze, ask questions, or just sit and visit!!



# **SPRING ROUNDUP TEAM PLAYDAY**

## **GET YOUR TEAMS TOGETHER AND SIGN UP NOW!!!**

Books Open @ 8:30 am, Grand Entry 9 am, Team Playday start 9:30 am  
Entry fee - \$125 per team

*\*\*\*(\$25 per rider if rider is registered for Spring Roundup; \$40 if rider is not registered for Spring Roundup)\*\*\**

Team running order will be determined by blind draw  
Each Team must include one rider from the following classes:

Super Pee Wee / Pee Wee  
Junior  
Intermediate  
Senior  
Super Senior / Classic Senior

*Each Team may have one rider that moves UP one class. For example, if you have two Pee Wees and no Junior, one of the Pee Wees may ride as a Junior for that team for the entire day. Rider may move UP, but not DOWN a class.*

### **Events :**

**Straight-Away Barrels**

**Bow Tie**

**Barrels**

**Two (2) additional events TBA at the beginning of the Playday**

If a "No Time" is earned in an event, the Team will be awarded a time score of 60 seconds for that rider. The highest time for each Team in each event will be dropped. A rider may ride on more than one Team, but must pay entry fee for each Team on which they ride.

## **1<sup>st</sup> place buckles, 2<sup>nd</sup> and 3<sup>rd</sup> place tack**

(There will be a Pony Express demonstration at the end of the third event)

For more information call the AASP&RC office at 940-872-4656

SRU Entry forms available online at [www.aasprc.net](http://www.aasprc.net)





# SPRING ROUNDUP REGISTRATION FORM



Name \_\_\_\_\_

Address \_\_\_\_\_

Club \_\_\_\_\_ District \_\_\_\_\_

# Registration (\$25) \_\_\_\_\_ Total: \$ \_\_\_\_\_

*(Registration includes Dinner and Dance tickets AND Queen's Breakfast)*

# Dinner/Dance tickets only (\$20) \_\_\_\_\_ \$ \_\_\_\_\_

# Queen's Breakfast tickets only (\$10) \_\_\_\_\_ \$ \_\_\_\_\_

# Late Registration (\$35 – after April 6) \_\_\_\_\_ \$ \_\_\_\_\_

# Stalls (\$15 for the weekend) \_\_\_\_\_ \$ \_\_\_\_\_

# RV hookups (\$15 per night) \_\_\_\_\_ \$ \_\_\_\_\_

Preferred RV space # (if available) \_\_\_\_\_

# Team Playday (\$25 per person/\$125 per team) \$ \_\_\_\_\_

\*\*\*\$25 per person for riders registered for SRU, \$40 if rider is not registered for SRU

Rider Name/Team Name \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

Please mail registration form and check to:

AASP&RC

P O Box 423

Kempner, TX 76539

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For office use only:

Total amount pd \$ \_\_\_\_\_ Ck # \_\_\_\_\_ Paypal conf # \_\_\_\_\_

\_\_\_\_\_ Date received \_\_\_\_\_

## EXECUTIVE VICE PRESIDENT



Hey Y'all!!!

This has been a pretty wicked couple of months for us. If we could go back to New Year's Eve, I'd eat a whole pot of those blackeyed peas!!!! Won't miss out on them EVER again I tell you!!!! A move from Clovis is on our horizon and hopefully SOON I will be back in the GREAT STATE of TEXAS!!!!!! Ronnie is currently working in Lubbock while I get the house packed and on the market. I'm wanting to wait for school to be out for summer before we go jumping off any cliffs. Don't know yet exactly where we'll wind up before it's all said and done, but if I could get closer to Bowie than a seven hour drive, I would be a happy camper!!!!!!

I had to miss out on the San Angelo Parade due to getting Ronnie moved over to Lubbock. From all the reports I've heard, everybody had a wonderful time!!! This is the second time I've missed San Angelo since Deanne was born. San Angelo has always been a special trip for us since we took her the first time when she was only six days old. San Angelo is her "birthday place".....LOL!!!! She loves to eat at Zetner's Daughter and ride in the parade for her birthday and this year, the parade was on her birthday!!!!

I guess the next time I get to see all you guys is at Spring Round Up. I finally have a new horse! She knows NOTHING of playday events, but so far she seems gentle enough that she hopefully won't try and dump me....LOL!!!! If I could get the snow to melt and the ground to dry up, we can start practicing a little. I hope everyone can come out for SRU, I'm really excited for it to get here! Wes has worked really hard getting everything organized and all planned out for us to have a really great time!!! I can 't wait to see the Chuckwagon in action!!! We've had some experience with helping with the Chuckwagon Cookoff's in Clovis and it is INCREDIBLE what these people do!!!!

I want to congratulate former AASP&RC Queen Delci Willis Baeza and her husband Sam on the birth of their first son, Tucker Ray Baeza!!!!!! I hear the little family is doing just GREAT!!!!

On a very sad note, I want to offer my deepest sympathies and condolences to the entire Jeter family for their recent loss, Jaime Lynn Buckingham. My heart goes out to this family during this very rough time!!!

Until Next Time,

May your Arena ALWAYS be TOO Small to hold ALL your Friends!!!!!!

Renee Guthrie

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*We Appreciate Our Sponsors:*  
**Ivory Sponsor – District 2 – saddle donation**

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## **Treasurer Melissa Thompson**



**Hello All!**

**I hope this finds you all keeping warm and dry as best you can!! I know most of you guys have had it much worse than those of us down here, but we actually got snow!! We NEVER get snow. It was very pretty for the short time we had it and all the critters kind of liked playing in it, but I'm sure glad it warmed up a bit.**

**You will notice the financial report looks different this month. At the Executive Board Meeting, this new format was requested. Unfortunately, I cannot make Quickbooks generate the information in this format so I have to export it to excel. Though this is not an issue with doing it, it does open a wider margin for error since I have to manipulate the data. So consider this pre-emptive apology for when (not if) I make an error in the reporting. As always, you are more than welcome to call me with any questions you might have about YOUR money or any errors I may have made. I need as many sets of eyes on this thing as I can get (I am a blonde, ya know).**

**A couple of weeks ago, we had our annual "reunion" in San Angelo at the Rodeo Parade. Queen Joy, Princess Brittney and Princess Lauren looked awesome and represented us beautifully, as always, and it was sure good to see everyone again. I have to say a special thank you to Stephani and K.D. Foltz for not only putting me up for the weekend, and providing me a horse, and being the amazing hostesses they are, they bathed and groomed the horse for me and wouldn't let me do much of anything! There is no way I can thank them for their amazing hospitality yet again!!! They fed me entirely too well, yet again, and just flat made my trip to San Angelo unforgettable, yet again. Special thanks to Jim and Jeton Tumlinson for opening your home to me for a nice visit on Sunday morning. It was nice to get some time to visit with you while I was there.**

**Well, it is 10 o'clock and Stephanie needs this to send the RR to print, so for now, I guess that's it. Please feel free to give me a call if you have any questions or concerns. I appreciate you guys helping to "keep me in line!"**

**Melissa Thompson**

**Treasurer**

**(254)371-4021**

**[melissa@thomboyfarms.com](mailto:melissa@thomboyfarms.com)**



## 2010 Queen Joy Mainville



**Hello everyone!!!!**

**Hope everyone is doing well and having a great 2010. Not much has happened since the executive board meeting, but just a little running around here and there. This past weekend we participated in the San Angelo Parade which was not as cold as I thought it would be, but it was actually nice weather. Everyone looked great! We had a good ride. After the parade we went to go eat at a great Mexican restaurant! Princess Lauren was unable to make it to go eat with us because of her internship with the San Angelo Rodeo but she was able to make it for the parade, both my princesses were looking great! After lunch we rushed right on over to the coliseum where the Grand Entry was being held, and of course it went great. Once the Grand Entry was over my dad and I went to the rodeo with Region 6 VP Buster and his family. After the rodeo, my dad wanted to leave right away but I convinced him to stay a little bit longer, so Princess Brittney and I could go ride some rides. Once 4:30 rolled around we started to head back to the trailer to load up the horses to head on down the road again. I drove till we got to about San Saba then I couldn't see anymore it was way too dark!**

**Once we got home, I went straight to sleep because I had another big day ahead of me on Sunday. Miss Addie had a Sweetheart get together for her girls at her house in Leander, and she wanted to show them what it is like to be a Princess or a Queen of the Association. It went great and was good to see that some of those girls might just be interested in running in a couple of years. Once we were finished, we headed home. I had to finish my economics homework, and my college application. My weekends are filling up fast, so if you would like to invite me to anything, let me know two weeks in advanced or earlier so I can put in to get off of work. Spring Round-up is just around the corner and I hope everyone is ready. I am positive that Wes Moody will do a great job in running it. He has much planned out for that weekend, and by the way it sounds like we all will have a great time!!! Hope to see everyone down the road or at Spring Round-up!!**

**Until next time,  
Queen Joy Mainville**





## Region 6 Princess Brittney Jones



Hey ya'll!!

Well so far February has been a pretty slow month. All the playdays we were supposed to have wound up gettin cancelled, so I still havent gotten to run through any of the events.

This past weekend was the San Angelo Parade and for the first time in a long time it was actually nice!! It was warm, there was no snow, or rain, the sun wasn't out most of the day but it was still warm.

On Friday, not only did I get to welcome my brother and his family into my home, I also welcomed Queen Joy and her father into my home. We ate hamburgers and hotdogs, we talked, and it really felt like we were just one big family.

On Saturday, my dad woke up early and took my horses with him to the parade to help our club members get ready for judging while everyone else stayed in bed to sleep just a few more minutes. LOL! By eight we were all up and ready to go, so Queen Joy and Sarge got their horses loaded and we were on our way to the parade. After the parade we all loaded up and headed over to Los Panchitos to eat. I must say the food was great, my friend and I ordered the La Parillada Platter for 2 and we had plenty left over to take home for supper later. After we got through eating, we left and headed over to the fair grounds. While my brother went up and got us our tickets we stayed behind to make sure the horses were all ready to go and our hair, makeup, and outfits looked perfect. We rode in the grand entry, which I personally believe would have been better had it been a full serpentine, then hurried out to the trailers to unsaddle and change to go to the rodeo. The rodeo was really fun! No one got hurt or anything, but there was one horse that really didn't want to go into the chute so he just decided to rear up and tried to lay down. But they got him up and in the chute uninjured. After the rodeo we went to the carnival and just walked around until Queen Joy had to leave. After Queen Joy left me and a few of my friends went on a couple of rides then we rode the mechanical bull. (I stayed on longer than both of my friends! LOL)

Sunday was just a lazy day. My parents and I spent time with my brother and his family. Then we went over to see my Granny. We spent a few hours over there just talkin and catching up. Then we migrated over to my Grandma's house to see her and my aunts and my cousins. After visiting with everyone we went home and got my brother all packed and ready to head back to Copperas Cove so he and my sister-in-law could be at work and my neices could be at school on Monday.

When I woke up this morning I was jumping up and down with joy!! There was snow on the ground and the news said there was no school!! What a way to start the day right! But hopefully the snow and rain and everything else will have moved on by this weekend so I can go playday with Region 3. I really need to get in some practice on the events because our first district playday is in Big Lake on March 6th and San Angelo on the 7th.

Well that's about it for now. I hope to see everyone at Spring Roundup in April! Until we meet again.

Region VI Princess Brittney Jones  
redneck\_girl15@hotmail.com



## Region 6 Princess Lauren O'Brien



Hey Y'all-

I can't believe that February is already over, this month has flown by! San Angelo has had some pretty nasty weather since Ft. Worth, so my poor horses have not seen much of me since then. West Texas Extreme Riders have also not been able to playday due to the bad weather. Hopefully, we get a chance to have some fun before district. I am keeping my fingers crossed!

I have been super busy this past week due to the San Angelo Stock Show and Rodeo. San Angelo Rodeo is one of the major stops for the NFR at Vegas and by number of entries, we are the 4<sup>th</sup> largest in the country. I am getting to work on the production crew which consists of running score sheets, entry scores, and lots more. I am seeing what it really takes to get one of these bigger rodeos going. I have really been blessed with this internship and getting to meet people from around the country. I have truly enjoyed it! I got to see everybody for a little bit at the parade and that was nice considering I have not seen everybody in a while. Congrats to everybody who won at the parade; everybody looked great! I am super proud that the West Texas Extreme Riders for placing 3rd in the out of town riding group category.

I got to watch Skyler Smith run his horse in Jr. barrel race at the rodeo. It was good to see him do his thing! District for me is the first weekend in March and I hope I am ready. However, I know I am super ready for Spring Round Up! It is right around the corner and I am so excited. Hope everybody is getting a team put together and encouraging everyone in their club to attend! Well, not much to tell here. Bad weather that included rain, snow, and wind and lots of cleaning the mud off my horses.. Haha!

I hope everyone is well. Please remember to keep Jamie and her entire family in your thoughts and prayers as they are going through a tough time.  
Ride hard and be safe!

Region 6 Princess Lauren O'Brien





# PayPal is here!!

## Use your credit/debit card to pay fees!!

As we promised, you can now pay your Association fees and such using your credit/debit card. It's easy! All you have to do is log on to the website and click on the "Dues/Fees" tab and shop away. You simply choose the event or fee that you are interested in, click on the drop down arrow and select each item that you wish to pay for and add it to your "cart".

When you have completed your "shopping", follow the easy to read instructions and submit the request and the monies will be transferred from your account to the Association account...simple as pie! Then and this is VERY IMPORTANT - print out the receipt.

Be aware, there is a small fee for this service which you will be responsible for. Also, you MUST print your PayPal receipt to present with any paperwork that you are required to submit to your club or district secretary to be sent in to the office for processing. As you are aware, your membership dues and event registration for Finals MUST come from your club or district secretaries respectively, so any time you use PayPal for these, you must present your payment receipt so the secretaries will know that you have already paid.

For example, say you want to pay your yearly dues. Access the website and click on the drop down arrow next to "AASP&RC Membership Payments" then scroll down to the amount you wish to pay. When you have completed the process, print out the receipt and take that receipt along with your membership application to your club secretary so that it can be sent in with the rest of your club's membership forms. Once we receive the paperwork from the club secretary, we will retrieve the payment from PayPal and all is complete.

Let me stress YOU MUST PRINT AND SEND IN YOUR PAYPAL RECEIPT WITH YOUR PAPERWORK. Without the receipt, we have no way of determining who sent in what and what it was for. It is IMPERATIVE that this step be followed.

We have added this to the website purely for the convenience of those who choose to use it. Utilizing the website for payment is NOT a requirement. Please take advantage only if you choose to. Also understand that this is a work in progress, so we welcome any feedback, both positive and negative, so that we might take any action necessary to "get it right". We are shooting for convenient and easy-to-use. Let us know how we've done.



## Reserve Your RV Hook Ups

A member may pay a fee to "reserve" an RV space for either 5 years or 10 years (depending on the fee paid) for any function they register for. The member will still be required to pay the \$15/day fee for every night they are hooked up. If the member does not register for an event, the Association reserves the right to rent the space to someone else. The funds generated from this "reservation fee" shall be set aside to be used towards adding more RV spaces if it is approved by the delegates after adequate research has been done to assure the best placement for them. The "reservation fee" shall be \$150 for 5 years or \$250 for 10 years. All "reservations" must be postmarked no earlier than December 1, 2009.

In the case of a "tie" (2 or more members request the same space with the same postmark date), the forms will be picked blindly from a hat by Peggy Franklin to determine the "winner" of the space in question. All envelopes will be kept as proof of postmark date with the reservation form for the duration of the reservation. If you have any questions, please contact Donna Leipsic (817-925-8837) or Melissa

# HELP THE ASSOCIATION AND YOUR POCKETBOOK!!

With the nature of the economy as of late and everyone having to tighten their belts, it has become increasingly difficult for our average member to afford to continue to participate in all of our activities. This affects the AASP&RC directly in many ways. When people cannot afford to come to Bowie, not only do they miss out on the fun, but the Association does not collect their entry fees, registration fees and such revenue that allow us to continue to operate as a whole.

For several years, the Association has had an incentive in place whereby you could ride for free at Finals if you sold \$150 worth of ads in either the Riders Roundup or the function programs. There have been some that have taken advantage of this program and others who I am sure were not aware that this program existed. By taking this idea and expanding it, it is my hope that this will afford our members some assistance in helping to lessen the strain on their checkbooks as well as add to the Association's bottom line!! Understand that this is NOT a requirement as not everyone has an aptitude for selling ads. But for those that will put forth the time and yes, the expense, that it takes to get out and hustle ads, it will reward them for their efforts. And for some that are financially strapped, participation in this program might allow them to participate in functions where they might not have the ability to do so otherwise.

In short, if you sell ads, you will earn credits that may be applied to your Association fees (such as event fees, registration, stall rentals, membership, etc) OR you may receive a prepaid Visa or Wal Mart card OR a combination of both. The achievement levels are as follows:

\$150 – free ride at Finals (\$40 value)

\$500 or a saddle donation – 4 free rides @ Finals or credit of \$125 for Association fees  
or \$125 Visa/WM card or combination of card and credit for fees

\$1000 - \$250 card, credit or combination

\$2000 - \$500 card, credit or combination

\$2500 - \$625 card, credit or combination

Platinum or Diamond Corporate Sponsorship- \$1000 card, credit or combination

IN ADDITION, as an additional incentive, the family with the highest amount of ad sales (including the Princesses and their families), will receive an additional \$100 card/credit and recognition at Convention.

For example, Joe Member and his wife and two kids belong to the Association. Joe sells \$2000 in ads. He decides instead of having this all on a prepaid Visa card, he would rather the four of them all get free rides at Finals (\$160 value), registration (\$40 value), 4 dinner tickets (\$40), his RV space for Finals(\$60) and get 4 stalls for the week (\$100). The rest he would like in the Visa card to help pay for gas, feed and food for the week. He has earned \$500 for selling the ads. We give him credit for the entry fees, registration, dinner tickets, RV space and stalls for a total of \$400 credit and then give him the \$100 remainder on a Visa card for gas and extras. Or he can hold it as a credit to apply to his fees at 50/50! His choice!!!

This way, if a family cannot afford Finals the traditional way, they have an option to sell ads to pay for all or part of their trip. This can be done for other events as well, can be used to pay for their membership dues and any other things we normally would charge for. The only thing we will NOT use this for would be for Concession charges. At this time, there is simply too much room for error in keeping track of a "tab" in the Concession stand with the number of people that work in there and would be responsible for properly accounting for the charges that are incurred.

Saddle donations will also be handled as a credit. When someone donates a saddle personally or goes out and gets a saddle donation from a business, it would be a credit of \$535 to their total. If this was the extent of the donation and there were no more ad sales, the credit would be worth the equivalent of 4 rides at Finals (\$40 each for \$160) or a \$125 Visa/ Wal Mart card. The only place where this would not be credited is for a saddle donation from a club, district or region. Such donations from a club, district or region will also not warrant signage at the grounds as an Ivory Sponsor.

There is no limit on the amount of ad sales that a person can sell...no ceiling to the amount that they can earn. The types of ads that are included would be event program ads (remember, the ads will run in ALL event program ads for the year), ads for the Riders Roundup, signage at the arena and sale of corporate sponsorships. As you sell ads, send them in immediately so that we might get them ready for publication as soon as possible. If a receipt is requested, please contact the office and one will be provided.

SO – if you are so inclined, get out there and sell, sell, sell. It's a win-win for you and the Association!!

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## **AASP&RC ADVERTISING RATES 2010**

### **PROGRAM/RIDERS ROUNDUP ADVERTISING SCHEDULES:**

*For an ad to run in the Riders Roundup for 12 issues:*

<b>Full page</b>	<b>\$400.00</b>
<b>½ page</b>	<b>\$250.00</b>
<b>¼ page</b>	<b>\$125.00</b>
<b>2 ½ x 7 ½</b>	<b>\$75.00</b>
<b>Business card</b>	<b>\$40.00</b>

*For an ad to run in all event programs  
(SRU, Finals, Horse Show, Convention)*

<b>Full page</b>	<b>\$100.00</b>
<b>½ page</b>	<b>\$75.00</b>
<b>¼ page</b>	<b>\$50.00</b>
<b>Business card</b>	<b>\$25.00</b>

*Signage at the arena for one year*

<b>4' x 4' sign one color</b>	<b>\$350.00</b>
<b>4' x 8' sign one color</b>	<b>\$500.00</b>
<b>\$50 upcharge for up to 4 colors</b>	

*Continued....*



# CORPORATE SPONSORSHIP LEVELS:

***Ivory Level*** – saddle donation or \$500 – sponsor will receive recognition on the website, recognition in the Riders Roundup on our “Sponsors” page, 4’ x 4’ signage at the grounds and a full page in the Playday Finals event program

***Bronze Level*** - \$1000 – sponsor will receive recognition on the website, half page in the Riders Roundup recognizing them as a Bronze sponsor for 2010, recognition in all event programs as Bronze Level Sponsor, 4’ x 4’ signage at the grounds

***Silver Level*** - \$1500 – Finals Class Sponsor - sponsor will receive recognition on the website, a full page in the Riders Roundup recognizing them as Finals Class Sponsor for 2010, 4’ x 8’ signage at the grounds, recognition in all event programs as Finals Class Sponsor

***Gold Level*** - \$2500 – Function sponsor – Choice of:

1. Convention Sponsor - sponsor will receive recognition on the website, a full page in the Riders Roundup recognizing them as an Convention Sponsor for 2010, 4’ x 8’ signage at the grounds, banners at the check in table and displayed in the event hall during Convention, recognition in all event programs as Convention Sponsor
2. SRU - sponsor will receive recognition on the website, a full page in the Riders Roundup recognizing them as an Spring Roundup Sponsor for 2010, 4’ x 8’ signage at the grounds, additional banner signage under the announcer’s stand during Spring Roundup, recognition in all event programs as Spring Roundup Sponsor
3. Queen Sponsor – sponsor will receive recognition on the website, a full page in the Riders Roundup recognizing them as the Queen Sponsor for 2010, 4’ x 8’ signage at the grounds, and their logo displayed on the Queen’s trailer

***Platinum Level*** - \$5000 – Choice of:

1. Playday Finals Sponsor - sponsor will receive recognition on the website, a full page in the Riders Roundup recognizing them as a Playday Finals Sponsor for 2010, 4’ x 8’ signage at the grounds, logo displayed on the Queen’s trailer, recognition in all event programs as a Playday Finals Sponsor, banner displayed under the announcer’s stand during Playday Finals
2. Pavilion Sponsor – sponsor will receive recognition on the website, a full page in the Riders Roundup for one year recognizing them as a Pavilion Sponsor, 4’ x 8’ signage inside the pavilion to be displayed for a period of 10 years, recognition in all event programs as a Pavilion Sponsor

***Diamond Level*** - \$10,000 – (Playday Finals Sponsor) sponsor will receive recognition on the website, a full page in the Riders Roundup recognizing them as a Playday Finals sponsor for 2010, 4’ x 8’ signage at the grounds to be displayed at a choice location for 10 years, their logo displayed on the Queen’s trailer for two years, recognition in all 2010 event programs as Playday Finals Sponsor