

4-D BARREL RACE



AASP&RC GROUNDS
579 JERRY WALKER RD
BOWIE, TX



EVERY SECOND SUNDAY

FEB 13, MAR 13, APR 10, MAY 8, JUNE 12

EXHIBITIONS START AT 2 pm; \$4 PER RUN

CLASSES BEGIN AT 4 pm

OPEN \$25; YOUTH \$15

80% PAYBACK ON ½ SECOND SPLITS

POLE EXHIBITIONS AND CLASSES TO FOLLOW BARRELS

For more information, call 940-255-4992 or 817-992-1728

Email donnaleipsic@live.com or visit www.aasprc.net



Cottage Collections

Ladies Boutique

Jewelry - Accessories - Sportswear

GLENDAS PASQUA

401 WEST DICKINSON
FORT STOCKTON, TX 79735
432-336-9819



*Good Luck Region 6
Princess Lauren O'Brien
Love the Pasqua Family*

*Congratulations to
the 2011 Queen
Miss Lauren O'Brien*

From The Jones Family



In Memory of Lorene



Supporting the AASP&RC

since 1962

Jack McClung

Twin Mountain Riding Club

Supporting



*Region
6
Princess
Brittney
Jones*



HELP THE ASSOCIATION AND YOUR POCKETBOOK!!

With the nature of the economy as of late and everyone having to tighten their belts, it has become increasingly difficult for our average member to afford to continue to participate in all of our activities. This affects the AASP&RC directly in many ways. When people cannot afford to come to Bowie, not only do they miss out on the fun, but the Association does not collect their entry fees, registration fees and such revenue that allow us to continue to operate as a whole.

For several years, the Association had an incentive in place whereby you could ride for free at Finals if you sold \$150 worth of ads in either the Riders Roundup or the function programs. There have been some that have taken advantage of this program and others who I am sure were not aware that this program existed. By expanding this idea last year, we were able to afford some of our members some assistance in helping to lessen the strain on their checkbooks as well as add to the Association's bottom line!!

Understand it is NOT a requirement as not everyone has an aptitude for selling ads. But for those that will put forth the time and yes, the expense, that it takes to get out and hustle ads, it rewards them for their efforts. And for some that are financially strapped, participation in this program might allow them to participate in functions where they might not have the ability to do so otherwise.

In short, if you sell ads, you will earn credits that may be applied to your Association fees (such as event fees, registration, stall rentals, membership, etc) OR you may receive a prepaid Visa or Wal Mart card OR a combination of both. The achievement levels are as follows:

\$150 – free ride at Finals (\$40 value)

\$500 or a saddle donation – 4 free rides @

Finals or credit of \$125 for Association fees or \$125 Visa/Wal Mart card or combination of card and credit for fees

\$1000 - \$250 card, credit or combination

\$2000 - \$500 card, credit or combination

\$2500 - \$625 card, credit or combination

Platinum or Diamond Corporate

Sponsorship

- \$1000 card, credit or combination

IN ADDITION, as an additional incentive, the family with the highest amount of ad sales receives an additional \$100 card/credit and recognition at Convention.

For example, Joe Member, his wife and two kids belong to the Association. Joe sells \$2000 in ads. He decides instead of having this all on a prepaid Visa card, he would rather the four of them all get free rides at Finals (\$160 value), registration (\$60 value), his RV space for Finals (\$60) and get 4 stalls for the week (\$100). The rest he would like in the Visa card to help pay for gas, feed and food for the week. He has earned \$500 in credits for selling the ads. We give him credit for the entry fees, registration, RV space and stalls for a total of \$380 credit and then we give him the \$120 remainder on a Visa card for gas and extras. Or he can hold it as a credit to apply to his fees at 50/50! His choice!!!

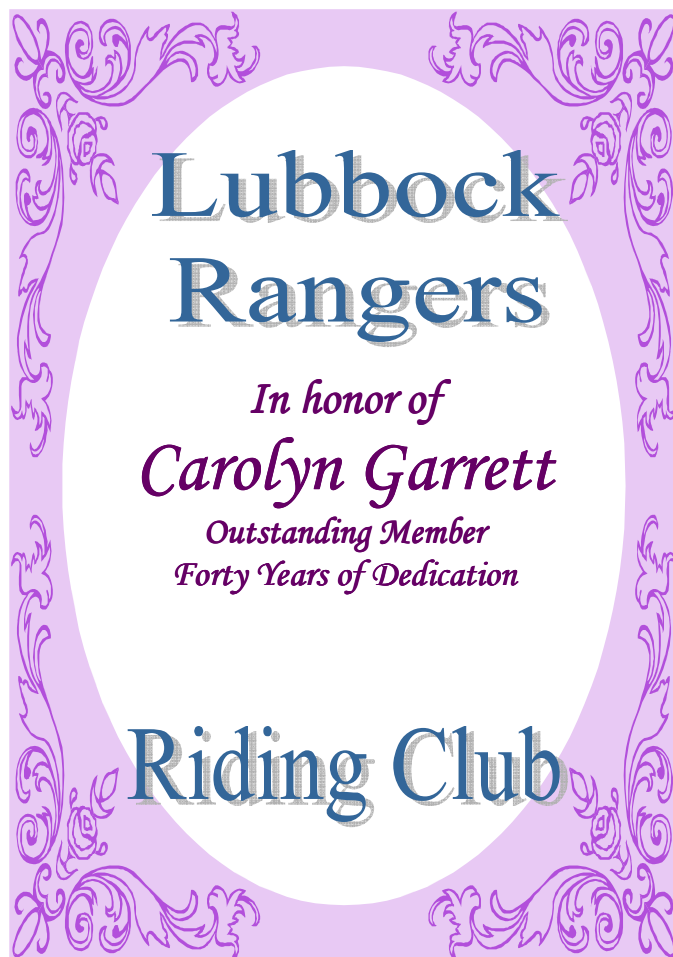
In this way, if a family cannot afford Finals the traditional way, they have an option to sell ads to pay for all or part of their trip. This can be done for other events as well, can be used to pay for their membership dues and any other things we normally would charge for. The only thing we will NOT use this for would be for

concession charges. At this time, there is simply too much room for error in keeping track of a “tab” in the Concession stand with the number of people that work in there and would be responsible for properly accounting for the charges that are incurred.

Saddle donations will also be handled as a credit. When someone donates a saddle personally or goes out and gets a saddle donation from a business, it would be a credit of \$535 to their total. If this was the extent of the donation and there were no more ad sales, the credit would be worth the equivalent of 4 rides at Finals (\$40 each for \$160) or a \$125 Visa/ Wal Mart card. The only place where this would not be credited is for a saddle donation from a club, district or region. Such donations from a club, district or region will also not warrant signage at the grounds as an Ivory Sponsor.

There is no limit on the amount of ad sales that a person can sell....no ceiling to the amount that they can earn. The types of ads that are included would be event program ads (remember, the ads will run in ALL event program ads for the year), ads for the Riders Roundup, signage at the arena and sale of corporate sponsorships. As you sell ads, send them in immediately so that we might get them ready for publication as soon as possible. If a receipt is requested, please contact the office and one will be provided.

SO – if you are so inclined, get out there and sell, sell, sell. It’s a win-win for you and the Association!!



Print the next
three pages to
show your
sponsors

AMERICAN ASSOCIATION OF SHERIFF POSSES & RIDING CLUBS

SPONSOR INFO: _____

TYPE(S) OF AD SOLD

Riders Roundup for 12 issues:

Full page \$400.00 _____
½ page \$250.00 _____
¼ page \$125.00 _____
2 ½ x 7 ½ \$75.00 _____
Business card \$40.00 _____

Event programs (SRU, Finals, HS, Conv):

Full page \$100.00 _____
½ page \$75.00 _____
¼ page \$50.00 _____
Business card \$25.00 _____

Arena signage(one year):

4' x 4' sign one color \$350.00 _____
4' x 8' sign one color \$500.00 _____
\$50 upcharge for up to 4 colors _____
(renew existing signage, take off \$100)

For renewing signage, deduct \$150

SPECIAL PRINT INSTRUCTIONS:

CORPORATE SPONSORSHIP LEVELS:

Ivory Level – saddle donation or \$500 _____

Bronze Level - \$1000 _____

Silver Level- \$1500 _____

Gold Level - \$2500

Convention Sponsor _____

SRU Sponsor _____

Platinum Level - \$5000

Playday Finals Sponsor _____

Pavilion Sponsor _____

Diamond Level - \$10,000 _____

Amount collected: _____

Member responsible: _____

Attachments: yes/no _____

AASP&RC ADVERTISING RATES 2010

PROGRAM/RIDERS ROUNDUP ADVERTISING SCHEDULES:

For an ad to run in the Riders Roundup for 12 issues:

Full page	\$400.00
½ page	\$250.00
¼ page	\$125.00
2 ½ x 7 ½	\$75.00
Business card	\$40.00

For an ad to run in all event programs (SRU, Finals, Horse Show, Convention)

Full page	\$100.00
½ page	\$75.00
¼ page	\$50.00
Business card	\$25.00

Signage at the arena for one year

4' x 4' sign one color	\$350.00
4' x 8' sign one color	\$500.00
\$50 upcharge for up to 4 colors	

CORPORATE SPONSORSHIP LEVELS:

Ivory Level – saddle donation or \$500 – sponsor will receive recognition on the website, recognition in the Riders Roundup on our “Sponsors” page, 4' x 4' signage at the grounds and a full page in the Playday Finals event program

Bronze Level - \$1000 – sponsor will receive recognition on the website, half page in the Riders Roundup recognizing them as a Bronze sponsor for 2010, recognition in all event programs as Bronze Level Sponsor, 4' x 4' signage at the grounds

Silver Level- \$1500 – Finals Class Sponsor - sponsor will receive recognition on the website, a full page in the Riders Roundup recognizing them as Finals Class Sponsor for 2010, 4' x 8' signage at the grounds, recognition in all event programs as Finals Class Sponsor

Gold Level - \$2500 – Function sponsor – Choice of:

1. Convention Sponsor - sponsor will receive recognition on the website, a full page in the Riders Roundup recognizing them as an Convention Sponsor for 2010, 4' x 8' signage at the grounds, banners at the check in table and displayed in the event hall during Convention, recognition in all event programs as Convention Sponsor
2. SRU - sponsor will receive recognition on the website, a full page in the Riders Roundup recognizing them as an Spring Roundup Sponsor for 2010, 4' x 8' signage at the grounds, additional banner signage under the announcer's stand during Spring Roundup, recognition in all event programs as Spring Roundup Sponsor
3. Queen Sponsor – sponsor will receive recognition on the website, a full page in the Riders Roundup recognizing them as the Queen Sponsor for 2010, 4' x 8' signage at the grounds, and their logo displayed on the Queen's trailer

Platinum Level - \$5000 – Choice of:

1. Playday Finals Sponsor - sponsor will receive recognition on the website, a full page in the Riders Roundup recognizing them as a Playday Finals Sponsor for 2010, 4' x 8' signage at the grounds, logo displayed on the Queen's trailer, recognition in all event programs as a Playday Finals Sponsor, banner displayed under the announcer's stand during Playday Finals
2. Pavilion Sponsor – sponsor will receive recognition on the website, a full page in the Riders Roundup for one year recognizing them as a Pavilion Sponsor, 4' x 8' signage inside the pavilion to be displayed for a period of 10 years, recognition in all event programs as a Pavilion Sponsor

Diamond Level - \$10,000 – (Playday Finals Sponsor) sponsor will receive recognition on the website, a full page in the Riders Roundup recognizing them as a Playday Finals sponsor for 2010, 4' x 8' signage at the grounds to be displayed at a choice location for 10 years, their logo displayed on the Queen's trailer for two years, recognition in all 2010 event programs as Playday Finals Sponsor

AMERICAN ASSOCIATION OF SHERIFF POSSES & RIDING CLUBS

Dear Sponsor:

We would like to take a moment of your time to tell you a little bit about the American Association of Sheriff Poses & Riding Clubs. The AASP&RC is a family oriented not-for-profit organization of horse enthusiasts that was formed in 1952 with the motto "Horsemanship, Sportsmanship and Citizenship". The Association was formed to encourage the use of this motto and to keep alive the "Spirit of the Old West". Though we are a national organization, the majority of our members reside in Texas, New Mexico and Oklahoma at this time. Our organization is divided into 6 Regions; each region is divided into various districts and each district is made up of individual clubs. Our members are from all walks of life, of every age and economic circumstance and of every profession you can imagine. But we all share the same love of horses, family and friendly competition.

The major focus of our organization revolves around an equine speed sport called a playday. A playday consists of riders competing in a number of patterned events in one of fourteen classes that are aligned depending on age and gender...and our riders range from under 4 to over 70!! Often, there are three - and even four - generations of family members competing together at such a function. This is one of the only sports that we know of where you can join and compete at any age and together as a FAMILY - and that is truly unique! But playdays are not our ONLY focus. Our members also compete in barrel racing, roping, ranch and youth rodeos, shows, trail , drill, parades and all other sorts of equine activities.

The Association acquired a 40-acre facility in Bowie, Texas in the 1970s that serves as our home. Over the years, we have constructed two arenas, an office, a concession stand, RV hookups and 260 covered stalls. Our grounds are an ongoing "work in progress" and at this time, we are trying to raise funds for additional projects so that the property can be utilized in inclement weather. We hold several functions each year and many of our members travel hundreds of miles to attend these functions. Needless to say, the weather has interrupted these functions in the past and we would like to see if we can upgrade our facility so that the weather is not an issue.

In order to keep this wonderful organization alive and to achieve our end, we would like to see if your organization would consider buying some advertising space to help us along toward our goal. We are offering signage opportunities at our facility, advertising in our monthly publication (the Riders' Roundup), and advertising space in our function programs. We also offer several different levels of sponsorship and we would appreciate any level you feel you could help with.

Please visit our website at www.aasprc.net. You are also welcome to visit our facility at any time. We will be happy to arrange a tour at any time. Thank you so very much for your consideration and support.

With gratitude,

Families and members of the AASP&RC



AASP&RC RANCH RODEO

579 JERRY WALKER RD; BOWIE, TX 76230

APRIL 30, 2011

1:00 pm

4 MAN TEAMS 4 EVENTS \$200
PER TEAM

*** MUGGING * DOCTORING * SORTING * BRANDING ***

PAYBACK 60%

1-10 Teams: 1 Place 11-20 Teams: 2 Places
21-40 Teams: 3 Places 41 or more: 4 Places
50 team limit

FOR MORE INFORMATION CALL



Donna Leipsic 940-255-4992
Cal Bowman 940-366-9734

MAIL ENTRIES TO:

AASP&RC

P O BOX 287; BOWIE, TX 76230

**** LIST TEAM NAME AND MEMBERS WHEN ENTERING ****



**LYNN
MCKENZIE
BARREL RACING
CLINIC
May 21 & 22, 2011**

**AASP & RC Grounds
Bowie, TX**

**LYNN MCKENZIE
Twice WORLD CHAMPION BARREL RACER
5 Time NFR Qualifier**

Cost: \$350

**Deposit: \$175 - Due by 5/13/2011
(Limited to 40 students)**

Spectator Fee - \$35.00 per Day

Instructors: Lynn & Murray McKenzie

For More Information or To Sign Up Contact:

**Donna Leipsic
(940) 255-4992
donnaleipsic@live.com**



LYNN MCKENZIE BARREL RACING CLINIC

Date: May 21 & 22, 2011

Place: AASP & RC Grounds
579 Jerry Walker Rd.
Bowie, TX

Cost: \$350.00

Entry form due: May 13

Send entry and \$175.00 deposit to: AASP & RC Grounds
(This is a non-refundable deposit) 579 Jerry Walker Rd.
Bowie, TX 76230

Name _____ **Phone** _____

Address _____ **Email** _____

City _____ **State** _____ **Zip** _____

Number of horses _____ **Number of stalls needed** _____ **Cost each:** \$15.00

Camper Hook ups: \$15.00 / night

If under 18: _____ **has my permission to attend the**

Lynn McKenzie Clinic. _____
(SIGNED)

Every effort will be made to insure the safety of each student and their horse(s). I hereby release Lynn & Murray McKenzie, the Lynn McKenzie Clinic, and/or any of the sponsors, helpers, or facility owners from liability in case of accident or injury.

NOTARY PUBLIC

SIGNATURE (PARENT IF MINOR)

Please have entry notarized before returning.



CLINIC QUESTIONNAIRE

Date _____

Name: _____ Age: _____

Address: _____ Phone: _____

_____ Zip: _____

Email address: _____

1) What is the experience level of your horse? (example: Novice, Open, ProRodeo, 1-D, 2-D, etc.)

2) What is your level of competition? (example: horse shows, rodeos, etc.)

3) How many years have you been competing? _____

Name of horse _____ Does he go to the right or left barrel first ?

Age _____

Sex _____ Breed _____

How long has your horse been running barrels? _____

4) What problems are you having with your horse?

5) What problems is the rider having?

6) List some things you would like to learn from this clinic.



BARREL RACING - CLINIC SCHEDULE

FIRST DAY

(Times are approximate)

8:30 - 9:00	-	Saddle-up and warm-up.
9:00 - 10:00	-	First run - Fifty cent Jackpot or Exhibition.
10:00 - 11:00	-	Demonstration (Arena) - "GOOD HANDS AND BODY LANGUAGE"
11:00 - 1:00	-	Group I - to video room with Murray Group I - to the arena with your horse
1:00 - 2:00	-	Lunch
2:00 - 4:00	-	Group I - to the arena with your horse. Group II - to video room with Murray
4:00 - 5:30	-	Demonstrations "EQUIPMENT" and "HORSE CARE"
5:30 - 5:45	-	Demonstration in arena "HOW TO LINE UP THE FIRST BARREL"
6:15	-	Jackpot - Entry fees: Open \$2.00 \$100 novice \$1.00

The first day of the clinic is spent working on the rider. We work on using the hands, feet, and body in giving the proper queues to the horse.

SECOND DAY

(Times are approximate)

8:00 - 9:30	-	Cowboy and Cowgirl Church - Everybody welcome
9:30 - 12:00	-	Group I - work in the arena with Lynn on horseback. Group II - to video room with Murray
12:00 - 1:00	-	Lunch
1:00 - 3:30	-	Group I - to video room with Murray Group II - work in arena with Lynn on horseback
3:30 - 5:00	-	Demonstration - "THE MENTAL GAME AND HOW TO PLAY"
5:00	-	Final Run for prizes - Fastest Time - Most Improved Rider 4-D Jackpot - \$5.00 Entry Fee

The second day is spent getting the horse to work properly and individual problems of the horse and rider.

BREEZE'S BOUTIQUE

LADIES CONSIGNMENT RESALE SHOP

2421 COLLEGE HILLS BLVD

PHONE 325-223-2421

TUESDAY THRU FRIDAY...10:00 AM TO 5:30 PM

SATURDAY 10:00 AM TO 4:00 PM



OfficeMax[®]

Visit your local Office Max for all your office supplies and printing needs.

The American Association of Sheriff Poses and Riding Clubs appreciates the help in printing the Rider's Round Up.



Bill's Man's Shop

AND

Scramblers

137 West Beauregard – Downtown
San Angelo, Texas 76903

325-655-7545



O' Girl's Creations

Beads, Gifts, Pottery
& Custom Jewelry Boutique

227 S. Chadbourne San Angelo, TX 76903

325-227-7607

Ogirlscreations.com

All Major Brands

- Nilfisk - Advance
- Clarke
- Pacific Steamax
- Tennant



REED'S REPAIR

Commercial Floor Equipment

6660 Goodland Loop

San Angelo, Texas 76901

(325) 656-1387

(325) 659-2255

(325) 278-8331



Supporting Region 6 Princess Brittney Jones

Fisher's Food Mart

Grape Creek, Texas

Proud Supporter of Area Youth

Fishers's Food Mart supporting Princess Brittney Jones

BEADazzled Creations

Beads, Findings, Jewelry.

Connie Wester

315 N Chadbourne

San Angelo, TX 76904

325-655-3971

325-659-3185

caowenshiwester@yahoo.com

Supporting Princess Lauren O'Brien



Region 1 Vice President

Howdy from Lubbock and West Texas,

The New Year is here, it's been cold and dry here. We've had a few nice days to be able to ride. I'm ready for longer days and warmer weather.

District 2 Awards Banquet is on Jan 29th at 6pm. It will be at Eddie's BBQ in Lubbock. Hope to see ya'll there.

Unfortunately I wasn't able to make the Ft Worth Stock Show Parade, since Jackie is riding Spiderman and Big Dude on Saturday nights at the rodeo, she needed to have him in Lubbock. She won the 2D 1st and 2nd places, as soon as she rode we loaded horses and headed to Bowie for the Exec Board meeting on Sunday morning. That was a long night, we made it safe and sound. The meeting went really well, this should be a good year for our Association.

After the meeting we stayed for the barrel race, it got started late, but went smooth once it started running. Congratulations to the winners. Jackie and I left after the barrel race to come home, another long drive, and the fog didn't help anything. Again we made it safe. The deer we saw all stayed where they were standing on the side of the highway.

District 2 has set there playday dates for the year. Hope to see everyone come play with us this will be a good year for District 2.

OPEN TO THE WORLD 5 and UNDER STICK HORSE BARREL RACE:

Region 1 will be hosting a stick horse barrel race the Tuesday of PDF. We will be giving a saddle to champion and buckle to reserve champion. So get your horses out and start practicing. Entry fee \$10/2 runs, 100% payback.

Until we meet again
Happy Trails to you,
Ronnie Elrod
Region 1 VP



BUCKLE PLAYDAY

APRIL 30, 2011

Benefit Playday for Blake Dunlap
(Jackie's Nephew)

To help defer medical expenses due to
roping accident
\$30 per person

BO @ 9:00 am Run @ 10:00 am

THE EVENTS: Spur, Marilyn, Poles, Baseball, and Barrels

Awards will be given 1st thru 3rd places
Classes will be co-ed
Super Peewee, Peewee, Juniors,
Intermediate, Seniors, and Super Seniors

Ya'll come and play in the dirt with us!
Lubbock Saddle Club Arena on FM 179
For more information contact Jackie
Dunlap 806-773-9339 or email
sugahstreak@aol.com

Remember to call before you haul